



Nashville, Tennessee

You're Invited

To A National Kick-Off Event
Thursday May 14th, 2009



Schedule of Events

- 8:00 a.m. Sign in and move to clean-up location.
- 10:00 a.m. "Green Starts Here" Exhibits around the Mall
- 11:00 All gather for national celebration, entertainment and lunch
- 1:00 to 4:00 Continue clean-up, beautification projects

Keep America Beautiful Honors The Volunteer State

Keep America Beautiful (KAB) has selected Nashville, TN as one of three cities in the United States as a national spotlight host city for the 2009 Great American Cleanup™, the nation's largest volunteer coordinated cleanup.

What is a national KAB Kick-Off Event?

Each year the national KAB organization selects three cities to host national Great American Cleanup™ Kick-Off events. Usually these are presented in large metropolitan areas such as New York, Los Angeles, Chicago and the like.

Why was Tennessee selected for this honor?

For the past several years Tennessee has been recognized across the nation as one of the most active and innovative programs in the country. We have received national recognition for the past two years for being the only state to have every county participate in the Great American Cleanup™ (GAC). In addition to this accomplishment, this past year we became the first state to have over a million and a half participants involved in GAC.

For this reason, KAB decided to put a focus on, and honor Tennessee for its outstanding accomplishments.

So what's going to happen on May the 14th?

The day will start at Nashville's Bicentennial Mall. Beginning at 8 a.m. surrounding areas will be transformed with clean-ups, paint-outs, and landscaping at area public housing, library, Head-Start school, inner city neighborhoods and Cumberland River banks. Over 1000 volunteers will be organized for the 8 -4 workday at multiple sites. Education is the cornerstone of KAB work. Kick-off Nashville will include "Green Starts Here" exhibitors along the north Bicentennial Mall area. Booths will represent environmental programs from Metro Beautification, TDOT, TDEC, Keep TN Beautiful, StopLitter™, GAC national sponsors,

Environmental Courts, and area KAB affiliates. School children from Metro Schools and surrounding counties will be invited to the GAC Green Exhibition.

The Kickoff ceremony will be held at 11:00 with county banners for each of our 95 counties for volunteers to celebrate around! Confirmed VIPS for the ceremony will be KAB President Matt McKenna, KAB SVP Gail Cunningham, Governor Phil Bredesen, TDOT Commissioner Gerald Nicely, TDEC Commissioner Jim Fikes, Mayor Karl Dean, and KTnB Advisory Council chair, Judge Larry Potter, with other state lawmakers and officials expected to attend.

Following the national ceremony there will be an outdoor lunch provided with musical entertainment among the GAC Green Exhibits.

In the afternoon there will be a second round of work areas for those who wish to continue to help beautify the area around the mall.



You Can Be One In A Thousand

(Over)



Join Us On An Environmental Mission Trip

Grab your friends, get in a van and think of this special day as a mission trip...

Come to the Bi-Centennial Mall which belongs to all of us (Your county is listed there) and help improve the environment around it, making it a more beautiful place for all to see and then mingle with the thousands of other Tennesseans there and see for yourself what a huge movement you and your friends are a part of as we all work together for a Clean, Green, Safe Tennessee!

We Need YOU To Be One In A Thousand!

What do you mean?

The national KAB staff have asked us to provide 1000 volunteers to be a part of the event but... We are Tennessee and we can do better than that! So we have added a challenge of our own.....

We would like to have volunteers representing each of our 95 counties participate in this historic event showing the nation that we are truly a

leader when it comes to doing our part to "Keep America Beautiful".

Important note: For every county that comes to participate, your volunteer hours and participation count toward your own county's Great American Clean-up totals.

We can't make it for the full day. Can we still participate?

Yes you can!

For those at the extreme ends of the state, you can leave early in the morning and plan to arrive before 11 a.m. for the big celebration and then put in some volunteer hours in the afternoon.

The important thing is that we want everyone on the mall for the Celebration to show the full force of our volunteers to both KAB and the nation!

Join us as we showcase to the USA why Tennessee is our Nation's VOLUNTEER STATE!

TO JOIN THE GREAT AMERICAN CLEANUP™ NATIONAL EVENT ON MAY 14th, RETURN THIS INFORMATION TO VICKIE INGRAM @ vickie.ingram@nashville.gov or fax to 615-862-8799:

Name of Group/Individual _____ County _____

Contact # _____ Email _____

Potential # of Volunteers: Adults _____ Teens _____ = Total # of Volunteers _____

To learn more about Nashville's Great American Cleanup Party, please contact Vickie Ingram at Metro Beautification and Environment Commission (615-862-8418) or visit www.nashville.gov.beautification

